

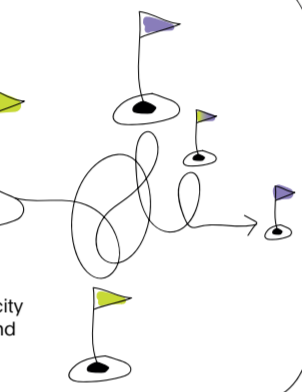
CITY OF PEOPLE

EASY WAYS TO A LIVEABLE CITY

What makes a city liveable? And above all: how do you make a city liveable? We asked experts from politics, economy, science, society and administration. There are many paths to a City of People - and to a vibrant city of tomorrow. Here are our favourites:

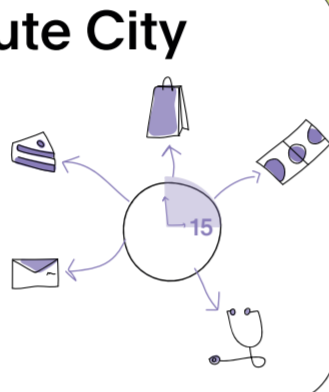
DiverCity

With the shift from biography to «multigrphy», we are dealing with highly differentiated lifestyles and models, that are becoming increasingly important. Both are increasingly defined by the needs and values of current life situations, as well as backgrounds and opportunities. Whether Modern Nomad or Forever Youngster, in the city or in the village: Embrace diversity and make inclusiveness a key part of the development!



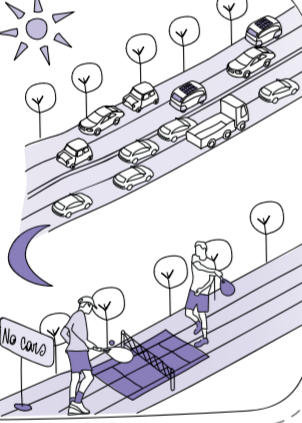
The 15-Minute City

The 15-Minute City is the basic framework for healthy communities and stands for a sustainable and resilient development. With everyday services, goods and public spaces within walking distance, it provides liveable, safe and inclusive neighbourhoods that ensure independence for all ages and backgrounds. Encourage small-scale initiatives, inclusiveness and interaction!



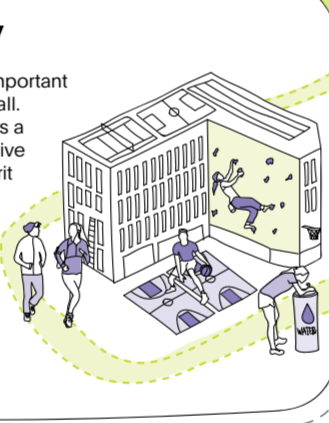
Flexible City

In times of profound change, cities need to be able to adapt and evolve. Flexible solutions take on a new meaning. Public infrastructure in particular offers great potential for spatially and temporally flexible solutions. Promote flexibility especially in public spaces and streetscapes!



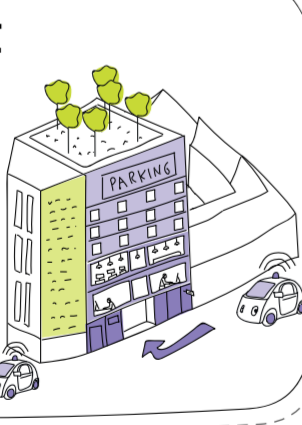
Fitness City

The pandemic has shown how important community and health are for us all. Fitness City reinterprets the city as a gym, turning exercise into a creative community experience in the spirit of exercise culture. From chic bike lanes and urban walking trails to lighted basketball courts: Encourage healthy movement by investing in a Fitness City!



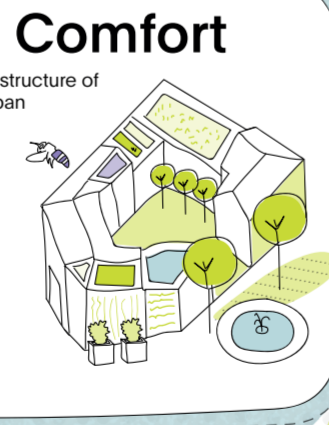
Digital Boost

Smart solutions pave the way for new urban design solutions and innovative ways to reclaim the city. Set an example as an «Urban Living Lab» and act as a collaborative partner to promote smart innovations! This does not only apply to the city. Villages are particularly well placed to test new urban solutions and become trend setters for urban innovation.



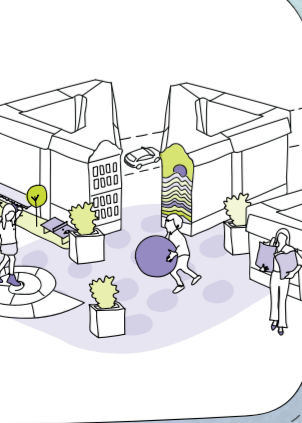
Blue-Green Comfort

Blue-green networks are the infrastructure of the future: they ensure a good urban climate and a high quality of life. They contribute to climate adaptation and biodiversity and are key to any net-zero strategy. When treated as a cross-sectional task, even small interventions can deliver visible and sustainable quick wins. Promote and implement these blue-green networks successfully!



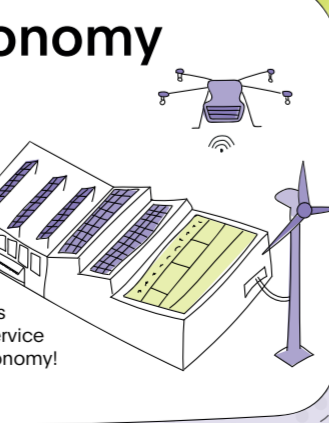
Superblocks

When selected neighbourhood streets become meeting places and apartment blocks become living islands, it creates quality of life and space for a vibrant neighbourhood and new local businesses. Away with traffic and welcome generous public spaces! And for those who don't believe the hype: Superblocks may just as well be applied on limited hours. The win will not go unnoticed.



Circular Economy

The circular economy plays a central role on the path to net-zero. It encompasses innovative and resource-efficient technologies and strategies as part of a regenerative system. The principle of sharing takes on a new meaning: whether it is a washing machine or a car, a guest room or an office, sharing is the new owning. Promote new service models as part of the circular economy!



Smart Parkings

Urban Innovations

Circular Economy

E-Bike City

New development

Urban Lab

Community Centre

Urban Production

Urban Mining

Autonomous Mobility

Last Mile Logistics

OUR CITY!

Citizens' Forum

Ecological Infrastructure

Public Vehicles Agency

Parklets

15-Minute City

RoBoats

Living Islands

CITY OF TOMORROW

Co-Creation

Fitness Loop

10KM LOOP

THE INDEPENDENT

Hedi represents one of the most vulnerable groups in our society. It is important to her to be able to live independently as she gets older. For this reason, Hedi relies on a rich social network and a well-functioning neighbourhood. The fact that everything is within walking distance not only affects her independence, but also has great benefits for her fitness and our health system.

THE ADVENTURER

Leo loves his «Hood». Being an eight-year-old in the city is an adventure, and he loves to roam freely and play in all possible corners of his neighbourhood. His parents support this and see it as a healthy lifestyle. But we need to create a safe environment with low-traffic streets, diverse outdoor spaces and opportunities to play. Turning the city into a safe playground would be a game changer!

THE MENTOR

Once a successful global citizen, 64-year-old physicist Pete is now deeply rooted in his neighbourhood. He brings all his experience to his network and community, mentoring young local businesses and initiating community participation projects.

THE NETWORKER

A successful entrepreneur, Victoria taps into the city's networks and innovation. The emerging green economy offers her the best opportunities for promising investments and an agile working environment. With a high quality of life, she benefits from a highly skilled workforce and can meet partners, clients and employees locally.

THE NEIGHBOUR

Momo represents a growing group of people who love and enrich the life of the city, but who are finding it increasingly difficult to afford to live there. The city is home to Momo and his family. But it will only remain so if affordable housing and inclusive living are provided.